ashley house

# BEST-SELLING INDOOR & OUTDOOR DISPLAY SOLUTIONS

FABRIC BACKWALLS

**FLAGS** 

**GAZEBOS** 

**CAFE BARRIERS** 

**ROLLER BANNERS** 

LIGHTBOXES

## Have an event or space in need of some effective brand exposure?

This guide gives you all the best-sellers in cost effective portable displays, sure to amplify your branding and make sure you get noticed. Explore indoor and outdoor products suitable for...

TRADE SHOWS CAFÉS
HIGH STREETS
GOLF COURSES GYMS
TOURIST ATTRACTIONS
SHOPPING CENTRES
BRAND POP-UPS
FESTIVALS
MARKETS

## CONTENTS.



## O

## **BRANDED FLAGS**



Fly high with this impressive range of portable flag displays. From the ever-popular classic shapes to the fun Festival Flag collection, these outdoor advertising tools offer highly effective marketing solutions for an array of events. Available in a range of shapes and sizes plus accessories & bases.



#### **SHAPES AVAILABLE**

Feather Teardrop Blade Rectangle Crest

#### **SIZES AVAILABLE**

(Approximate assembled size\*) Small (2.2m) Medium (3.2m) Medium Plus (3.6m) Large (5m) Extra Large (6.3m)

#### GRAPHIC MATERIAL

Printed Flag

#### **SIDES AVAILABLE**

Single Sided Double sided

#### **ENVIRONMENT** Outside retail stores

Outdoor Events Car dealerships Forecourts Race days

Markets

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#### **FLAG ACCESSORIES**







30L Tyre Water Base



Drive On Folding Car Base



**Everyday Ground Spike** 

A WIDER RANGE OF ACCESSORIES AND BASES ARE AVAILABLE.

## **FESTIVAL & EVENT FLAGS**



Try something different for your outdoor signage with Festival & Event Flags. Four new unique shapes available and guaranteed to make you stand out from the crowd.



#### SHAPES AVAILABLE

Regal Flash Pulse Ripple

#### SIZES AVAILABLE

Medium Plus

#### GRAPHIC MATERIAL Printed Flag

#### SIDES AVAILABLE

Single Sided

#### **ENVIRONMENT**

Music Festivals Food Stalls Fêtes

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<sup>\*</sup> Approximate assembled size based on the Feather flag shape. For other shapes please get in touch.

## PREMIUM LED **LIGHTBOXES**



Light up the room with innovative LED Lightboxes. These freestanding display solutions are guaranteed to illuminate any indoor space with energy efficient impact. With built-in LEDs and a range of sizes to choose from, these captivating light solutions provide the ultimate brand exposure and maximum appeal.



#### more height? Make your lightbox 2.4m high with our NEW Extender Kits **WIDTHS AVAILABLE**

85cm, 1m 2m, 3m, 4m, 5m, 6m & 1 m counter.

> 120cm profile 2.25m high



All Lightboxes are supplied in a high quality, wheeled bag, with rigid partitions to securely store and ransport your product.

Want to add



#### **WIDTHS AVAILABLE**

2m, 3m 120cm profile 2.25m high



#### **SIDES AVAILABLE**

Printed Polyester

**GRAPHIC MATERIAL** 

Single Sided Double Sided

#### **ENVIRONMENT**

Brand Pop-Ups Trade events **Exhibitions** Retail

## **MODULAR PREMIUM**

## LED LIGHTBOXES

Regardless of your customers branding aims or motivations our Lightbox Modular Displays have the ability to transform spaces into powerful, illuminated, promotional experiences that make long-lasting impressions! Simply take your desired size standalone lightboxes and use our variety of feet and connectors to fill your desire space. Explore some examples below.









Get in touch to discuss space solutions and sizing.

#### **LIGHTBOX ACCESSORIES**









180° Connector

Flush foot

Half feet

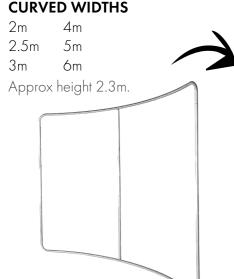
## **FABRIC BACKWALLS**



Fabric Displays are quickly becoming a favourite alternative for events and exhibitions. This high-impact, quick to deploy solution, utilises easy-to-use tube frames that easily click together and a stylish pull-over fabric graphic, to create impactful backwalls or branded displays. It really couldn't be simpler to excel when exhibiting.



#### **CURVED WIDTHS**





#### **GRAPHIC MATERIAL** Printed Polyester

#### **SIDES AVAILABLE** Single Sided

Double Sided

#### **ENVIRONMENT**

Brand Pop-Ups Trade events **Exhibitions** Retail

## MODULAR

Fast & easy assembly

## **FABRIC BACKWALLS**

#### **GET NOTICED AT ANY EVENT...**

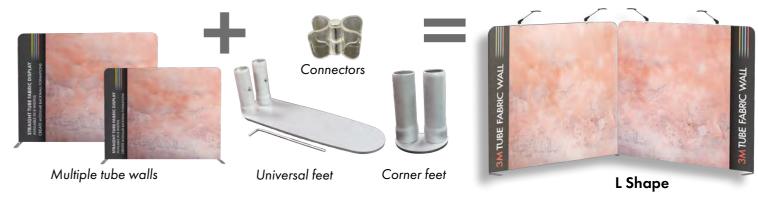
Find inspiration for any event stand with our range of Portable Modular Tube Fabric Display options. Link aluminium tubular frames with simple accessories to create your desired size and space, and make sure you stand out in any room!

#### Why choose Modular Displays:

- Simple and quick assembly with fuss-free components.
- Cost effective solution for an impactful brand experience.
- Portable aluminium hardware that's lightweight and easily transportable.
- Reusable hardware so it can be reconfigured to create other spaces for multiple events.
- Machine washable printed polyester and a one piece graphic.

Add lights and a counter to complete your stand.

#### What you'll need to create a modular tube stand:





Get in touch to discuss space solutions and sizing.

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## **STANDARD**

## **GAZEBOS**



#### Mix & match for your preferred Gazebo solution

- Standard gazebo frame
- Standard gazebo roof
- Half-wall
- Full-wall

- Full-wall with window
- Full-wall with door
- Add a flag
- Gazebo accessories

















#### **SIZES AVAILABLE**

2x2m3x3m 3x4.5m 3x6m

Overall height: 3.6m

#### **GRAPHIC MATERIAL ENVIRONMENT**

Weather resistant Printed polyester Fire resistant

#### **SIDES AVAILABLE**

Single Sided Double sided

Outdoor Events Sporting events Food Festival Markets **Parties** 

Fêtes

### **GAZEBO ACCESSORIES**

7.5kg Concrete Weight

8kg Water Tank Weight





Gazebo **LED Lights** 



## **HEAVY DUTY**

## GAZEBOS



Need an all-weather Gazebo solution? The Heavy Duty option gives you the same great adaptability as the standard Gazebo but with heavier frame work and stronger fixtures, meaning you can use it come rain or shine!

- Heavier framework
- Thicker legs
- Thicker aluminium extrusion
- · Higher quality wheeled bag
- Improved height adjuster
- Stronger spring system

**UP TO TWICE AS HEAVY AS OUR STANDARD GAZEBOS** 



#### SIZES AVAILABLE

3x3m 3x4.5m 3x6m



GRAPHIC MATERIAL

Weather resistant Printed polyester Fire resistant



SIDES AVAILABLE

Single Sided Double sided

## OUTDOC

## INFLATABLE TENTS



Eye-catching and durable inflatable outdoor display solution, designed with a triple-skin structure for extra durability, lightweight and easy to assemble.

- on Inflatable Tent Frame
- oz Inflatable Tent Roof
- o3 Full-wall
- 04 Window-wall

- Entrance Wall with zip
- 66 Entrance Canopy
- Connecting Tunnel
- + Inflatable Tent Accessories available





Comes with a repair kit as standard.

#### SIZES AVAILABLE

(Approximate assembled height)

2x2m (2.6m) 3x3m (3.4m)

4x4m (4.3m)

5x5m (4.8m)

#### GRAPHIC MATERIAL

Weather resistant Printed polyester

#### SIDES AVAILABLE

Single Sided Double sided

#### **ENVIRONMENT**

Outdoor Events Sporting events Markets Parties Fêtes

## CAFE BARRIERS



Produce a stylish, cost-effective outdoor barrier system for pubs, cafés or restaurants while creating stand out brand presence too. Cafe Barriers are the ideal solution for queue management, crowd control or creating sectioned seating areas.





Optional upgrade available to heavy duty bases.

#### **FINISHES AVAILABLE**

Black Chrome

#### **SIZES AVAILABLE**

1 m rail 1.5 m rail 2 m rail

#### **GRAPHIC MATERIAL**

Printed Polyester

#### SIDES AVAILABLE

Single Sided Double sided

#### **ENVIRONMENT**

Outdoor Dining
Restaurants
Till points
Cafés
Pubs



Configure multiple cafe barriers to create sectioned seating areas.

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## **OUTDOOR SIGNAGE**



Whether the goal is supporting a sports event, high street advertising or a cafe promotion, outdoor solutions and pavement signage are a must to brand outdoor spaces and grab passers-by.

#### **OUTDOOR A BANNER**

**WIDTH AVAILABLE** Banner Vinyl

1.5m

2.5 m

3m

**SIDES AVAILABLE** 

Double Sided

**GRAPHIC MATERIAL ENVIRONMENT** 

Car dealerships Garden Centres Sporting events Petrol Stations Golf courses





#### **OUTDOOR SPRING POSTER FRAME**

**SIZES AVAILABLE** 

A2 Α1

Α0

GRAPHIC MATERIAL Banner Vinyl

SIDES AVAILABLE Double Sided

Tourist attractions Petrol Stations High Streets Leisure centres

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Gyms

**ENVIRONMENT** 

**ALSO AVAILABLE** IN BLACK

## **OUTDOOR PAVEMENT**

**SIZES** 

**SWING SIGN** 

H 930mm x 470mm

**AVAILABLE** One size

SIDES AVAILABLE

Double Sided Replacement panels available

**ENVIRONMENT** 

Hairdressers High Streets Restaurants Local shops Cafés Gyms



### ROLLER

## **BANNERS**



Cost effective, highly portable and compact. Roller Banner Stands merge simplicity and functionality with maximum marketing impact. This all-round display solution thrives in exhibitions and retail environments, or even office spaces.

#### **EVERYDAY R BANNER**

**WIDTHS AVAILABLE** 

800mm, 850mm 1000mm, 1200mm 1500mm, 2000mm Height: 2100mm

#### **GRAPHIC MATERIAL**

Specialist Roller Banner material

#### **SPECIFICATION**

With foot stabiliser to reduce banner sway and a handy carry bag.



#### **POPULAR R BANNER**

**WIDTHS AVAILABLE** 

800mm, 850mm 1000mm, 1200mm 1500mm, 2000mm Height: Max 2200mm

#### **GRAPHIC MATERIAL**

Specialist Roller Banner material

#### **SPECIFICATION**

With black end caps, a height adjustable pole and padded carry bag.



#### **LUXURY R BANNER**

**WIDTHS AVAILABLE** 

800mm, 850mm 1000mm, 1200mm 1500mm, 2000mm Height: Max 2200mm

#### **GRAPHIC MATERIAL**

Specialist Roller Banner material

#### **SPECIFICATION**

With a scooped design, a height adjustable pole and padded carry



#### **CASSETTE R BANNER**

**WIDTHS** AVAILABLE

800mm 850mm

1000mm Height: Max 2200mm

#### **GRAPHIC MATERIAL**

Specialist Roller Banner material

#### **SPECIFICATION**

Interchangeable graphic cassette so branding can be changed easily whilst keeping the same base, pole and bag.



## TABLES & TABLECLOTHS



From corporate events, to exhibitions and shows, transform any plain table into an impactful, branded presence, with a professional and impressive finish.

#### **SIZES AVAILABLE**

Full size tablecloth
Backless tablecloth
Bar table topper
Table Runner
Custom sizes available

#### **GRAPHICS**

Printed Polyester

#### **ENVIRONMENT**

Corporate Events
Trade shows
Exhibitions
Events
Fêtes

## **FULL SIZE STANDARD BACKLESS TABLECLOTH TABLECLOTH** STANDARD TABLECLOTH BACKLESS TABLECLOTH **TABLE 6FT FOLDING RUNNER TABLE**

## RIGID DISPLAYS



Rigid frame solutions support practical and robust displays that are ideal for a variety of indoor environments. For a semi-permanent display that can be reused and re-purposed to secure maximum impact and boost a business's exposure.



#### **FREESTANDING**

#### **MAGNETIC FRAME**

#### SIZES AVAILABLE

H 1600x W 400mm H 1800x W 600mm H 2000x W 800mm

#### **GRAPHICS**

Rollable PVC Single Sided Double Sided

#### **ENVIRONMENT**

Shopping Centres
Waiting Rooms
Offices
Airports
Retail

## RIGID DISPLAY STAND

#### **SPECIFICATION**

Holds rigid material up to 45mm thick Grey finish

#### ENVIRONMENT

rial up High footfall areas
n thick Public Venues
v finish Exhibitions
Retail

ENT WIDTHS
treas AVAILABLE
nues 300mm
tions 600mm
Retail 800mm

1000mm



## EXHIBITION POP-UPS



Portable Pop Ups are the perfect way to promote your business and make the most of your exhibition space. The range creates impact whilst maintaining a quick and efficient set up process.







**ENVIRONMENT** 

Fêtes

# SIZES AVAILABLE 3x1 quads 3x2 quads 3x3 quads 3x4 quads 3x5 quads Get in touch for specific metre sizing.

#### VARIATIONS AVAILABLE

Curved Straight

Starter Kit Complete Kit

#### GRAPHICS

Rollable PVC Corporate Events
Single Sided Trade shows
Double Sided Exhibitions
Events

Starter Kit Includes: All frame components.

Complete Kit Includes: All frame components, a Zeus Case, a Zeus Case table top and 2 x LED 10W lights.

## **EVENT COUNTERS**



Counters are ideal for promotional events and exhibitions, creating a focal point or meeting area that can be easily branded to promote your business. Each solution is highly portable, offers useful storage space, and are available in a range of shapes and sizes.

### PROMOTIONAL COUNTERS

#### SHAPES AVAILABLE

Curved (H 930 x W 900mm) Round (H 930 x Dia 450mm) Rectangular (H 930 x W 1000mm)

#### **GRAPHICS**

Rollable PVC Wrap around graphic

#### **ENVIRONMENT**

Corporate Events
Trade shows
Exhibitions
Events







### SQUARE TUBE COUNTER

#### **GRAPHICS**

Display Polyester
One-piece graphic

H 1000 x W 800mm

#### **ENVIRONMENT**

Corporate Events Trade shows Exhibitions Events





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